

WE ARE **Surge365** 12-HR TELETHON

WHEN: **Saturday, May 13**

DIAL: **712.775.7085**

PIN: **519034#**



Social Media Ideas for Saturday

Take advantage of Saturday's 12-hour telethon by sharing the excitement on social media. Below are a few templates to get you started that would be perfect for Facebook and Instagram. Personalize them to you and your friends. Maybe you hate coffee? Change that to something you do like.

When you go to post, be authentic. Share why you will be listening on Saturday and don't be overly salesy. Give them a real benefit to listening to a specific call. Show them the educational value for their life. You can also share your goals for the day, your excitement, and which calls you're most excited about and why. Use the graphics that we have available, too. You'll find links to download them on page 2.

Happy Sharing #Surge365!

Before Saturday:

My good friend and mentor [INSERT DIRECTOR NAME] is talking about [INSERT TOPIC] at [INSERT TIME]. Call in! 712.775.7085 Pin: 519034#

Hey Friends! Got 20 minutes on Saturday? The top of every hour a #Surge365 Leader will be sharing an amazing inspirational story. 11am - Midnight. Ask me which one you should listen to! #GetMotivated #Saturdayinspiration

Anyone want to grab coffee on Saturday? One of my good friends is sharing how they made their side hustle a full-time job. Let's listen together and catch up!

Hey Friends! I'm hitting the trail on Saturday and listening to #Surge365 leaders share more about how to be successful in your business. Want to join me and catch up?

Before the 11:00 AM ET call with Coach Tomer:

Make sure your guest watches the Surge365 - Our why, our purpose, our core values video post from the official Surge365 Facebook page. This will be a great lead in to Coach's call.

During the call:

Share things that the speaker says. It can be anything that resonates with you.

Hashtags:

For Facebook, use no more than two hashtags with #Surge365. For Instagram, use as many as you can think of with #Surge365.



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Download Social Ready Graphics



Surge365 Co-Founder Coach Tomer - 11:00 AM: <http://bit.ly/2q6GQNx>

Surge365 Co-Founder & CEO Scott Tomer - 12:00 PM: <http://bit.ly/2qYWLhG>

Nick Pagano - 1:00 PM: <http://bit.ly/2qYQDGx>

Rick Reese - 2:00 PM: <http://bit.ly/2r4YrCK>

Juliet St. John - 3:00 PM: <http://bit.ly/2qYLPRc>

Jeanie Sharpless - 4:00 PM: <http://bit.ly/2qx2god>

Latoya Rose - 5:00 PM: <http://bit.ly/2q6Hx9Q>

Loranzo Ladson - 6:00 PM: <http://bit.ly/2qYU7bV>

Malcolm Alexander - 7:00 PM: <http://bit.ly/2qx6E6t>

Lucretia Daniel - 8:00 PM: <http://bit.ly/2ppinEO>

Charles Nicholson - 9:00 PM: <http://bit.ly/2r6uAe5>

Tashauna Richardson - 10:00 PM: <http://bit.ly/2ppdYAU>

Renee Toppin - 11:00 PM: <http://bit.ly/2qwS3If>

Arlyne Thompson - Midnight: <http://bit.ly/2r5gZmi>

(All Times are EST.)

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11:00AM
Welcome and Introduction Video
Coach Tomer, Surge365 Co-Founder

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12:00PM
S365 Compensation Plan w/ \$10K Bonus Earners
Scott Tomer, Surge365 Co-Founder & CEO